

Handwoven Wool and Cotton Dhurries from the studios of Shyam Ahuja.

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Shyam Ahuja Dhurries. You've got to see them to believe them.

Shyam Ahuja is the originator of the wool and cotton flat-woven dhurrie or rug. And every Shyam Ahuja creation is a hand-woven original. Designed out of an intimate knowledge of the tastes of the discriminating Fashion Houses of Europe and the USA. Woven by whole families of ancestral weavers in Uttar Pradesh, India. And scrupulously checked at every step to make sure it's nothing short of perfect.

Shyam Ahuja dhurries are available in an array of soft, muted, exquisitely delicate shades. And an ever evolving kaleidoscope of patterns—from

American Indian to Continental to Chinese. And, significantly, each one is reversible.

The range covers 250 designs and colourways—with 3 to 4 new designs added each month.

Yet a Shyam Ahuja dhurrie is as practical as it is beautiful. For it is made with the wool of the desert sheep of Rajasthan—wool that has a remarkable resilience about it, springing back to life every time you step on it.

Shyam Ahuja dhurries are not intended for the mass markets. That's why each design is available in limited batches. And only through a

handful of select outlets (like Wichers, David Hicks and Place Clichy in Europe, and Rosecore and Bloomingdales in the USA).

Yet the Shyam Ahuja collection in Bombay, India, is the world's largest single assemblage of flat-weave rugs with 25,000 pieces that you can select from and have airfreighted to you overnight.

Apart from dhurries, the Shyam Ahuja collection also includes Fleckryl-Teppich, Kashmir hand-embroidered wool rugs and washed hand-knotted carpets.



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