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EXTRACT FROM SPEECH BY JHH AT INAUGURATION OF KEREN HAYESOD CAMPAIGN AT BANQUETHELD AT CARLTON HOTEL, JUNE 23, 1938

.....But we of the older stock in SA have also a special reason for sympathy ~~for~~ with, and interest in, the Zionist cause. We, hardly less than you, are a people of the Book. To us, hardly less than to you, Palestine is a holy and sacred land. For us, hardly less than for you, the Hebrew prophets have had a message and a meaning in many of our memories. The memories of our childhood are set in the hills and valleys of Judea. And so it would be strange indeed, if we did not realise the significance of the return of the people of the Book to the land of the Book.

.....What is it for which the world is chiefly indebted to the Hebrew people? We owe to them some of the finest things in history of the world. We owe to them a conception of a just and righteous God. It was they who began the crusade for justice. It was the Hebrew prophets who first appealed to the human conscience against oppression. It was from the Hebrews that we got the uncompromising superiority of moral over material values. If the Hebrew people are again called on, as in the past, to bring gifts to humanity, then history suggests that those gifts will be the gifts of the spirit and not of the strong arm.....

I believe in Zionism because I believe that the Jews have chiefly a spiritual mission. I believe in Zionism because I think that the Jewish people, re-established in the land of Palestine, there will be rekindled the old eastern fire. I believe in Zionism because I believe the Jewish people, rejuvenated by contact again with their native land, will open up a new chapter in the annals of the human spirit..... To you, (i.e. SA Jews) we look - and shall not look in vain, for willing service and hearty cooperation in building up and developing this great land of ours.