



I. First Black president of the Boy Scout movement in South Africa, Chairman of African Bank, president of the National African Federation of Chambers of Commerce and leading soil conservationist, Sam Motsuenyane is one of South Africa's most prominent Blacks. Born on a farm near Potchefstroom where his father was employed, he passed matric at Everton and went on to Jan Hofmeyer School of Social Work where he obtained a diploma. He was the first South African black to be granted a United States-South Africa Leadership Exchange Scholarship and he stayed on in North Carolina to study soil conservation at University for three years.

1  
2  
3  
4  
5

cartoon - Sam studying soil conservation in Caroling.

2. He returned to SA in 1964 intent on devoting himself to agricultural development work among his people. After innumerable false starts and frustrations he managed to secure a smallholding at Nootgedacht north of Pretoria, and established a small farm. He loves farming and still refers to himself as a 'country bumpkin'. When the National African chamber of Commerce was established he was appointed agricultural advisor to its executive, became editor of 'The African Trader' and within 4 years became NAFCOC's president a position he has held for 10 years. He was instrumental in getting the African Bank of South Africa off the ground-a NAFCOC project. At a Barclays International Luncheon in London he gained support for the project. From a mere R70 in voluntary contributions in 1964 the bank grew to a registered capital of R2,3 million in 1976. The African bank which has its head office in Garankwa in Dophuthatswana near Pretoria has made progress in the area of training its black staff and in winning the confidence and cash of the black community.

6  
7  
8  
9  
10  
11  
12

cartoon. - Outside the African Bank or farming his smallholding.

3. Motsuenyane had won many accolades including nomination as Business statesman of 1975 by the Harvard Business School Club of South Africa. He is a man of intense personal dignity, humility and sincerity and is held in esteem by all who know him. He was full-time secretary for the National African Soil Conservation Association for 9 years. He travels overseas extensively to promote international trade with South Africa. As a moderate Black leader Motsuenyane has to face criticism from radical elements in both Black and White communities. Recently he was made ~~president~~ <sup>Chief Scout</sup> of the Boy Scout movement in South Africa - and thus became the first black to hold this honoured position. It is no wonder that he is often referred to as a dynamo by those around him - leading the energetic life he does.

Resigned from SA Found<sup>n</sup> -

cartoon - in Boy Scout's uniform receiving the presidency.