

AFRICASOUTH BOOKS

in Swaziland

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Dear *Reelivity*

I personally have a current subscription to your magazine. I would like not to renew this when it comes due.

Instead, I would like to work out with you a way in which I can carry a very small stock of your magazines in my very small bookshop!

The bookshop opened in mid-November 1987, and, while its specialization in books for, from and about Southern Africa means its clientele is hardly a 'mass' one, the little shop seems to be going well. It should be possible now to think of carrying a few copies of some worthwhile magazines and journals as well.

Would you let me know what arrangements you could recommend? What trade discount on retail price could you give me? Can we work on a sale-or-return basis? What would suit you best? I think we should start off being no more optimistic than my taking 5 copies at a time. If things go well, we can lift that number.

When I have 'done the rounds' of the magazines and journals, I'll send out a special newsletter and see what regular commitments come from that.

I may also be able to advertise in your magazine. Would you please let me know the size and price rates? Would you be happy to do the typesetting?

I look forward to hearing from you.

With good wishes

Robin Malan

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